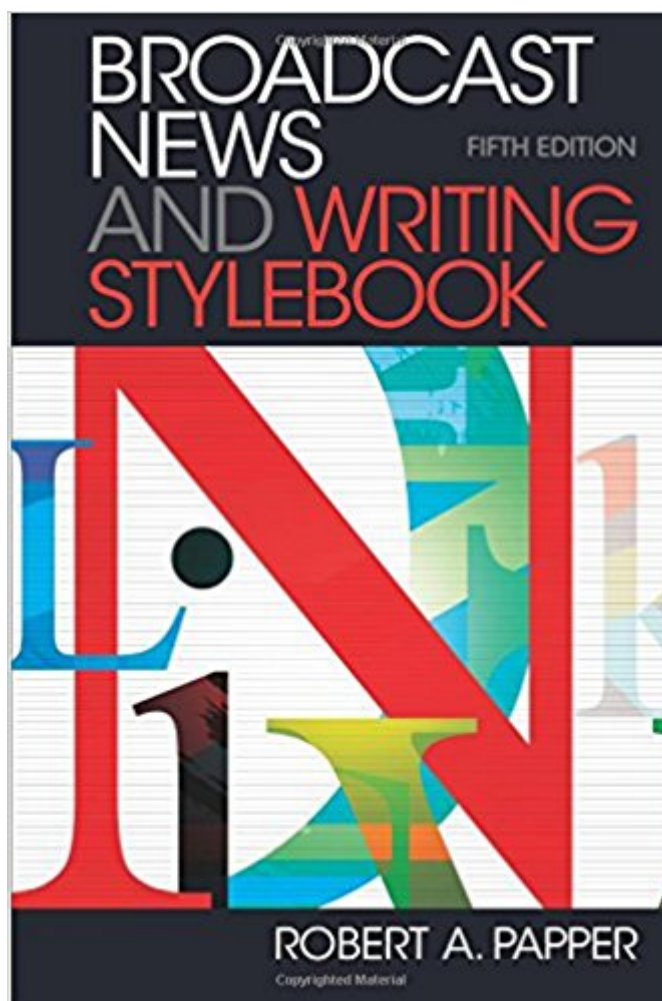


The book was found

Broadcast News And Writing Stylebook



Synopsis

Updated in its 5th edition, Papper's Broadcast News and Writing Stylebook is the first and most widely used handbook in broadcast news. This book clearly and concisely outlines the rules of broadcast news writing, reporting, grammar, style, and usage. With chapter-by-chapter coverage of story types, from business stories to crime and legal reporting, education, government, health, the environment, weather, and sports, the Broadcast News and Writing Stylebook lays out the particular demands of composition, form, style, and usage in all the diverse areas of broadcast news. Because the news business has changed -- and continues to evolve -- so has this text. Written by the person who has overseen the major industry research for the past 18 years, the latest edition looks into the future of news by exploring the business of news. Citing the latest data and trends, the book takes a hard look at where the industry stands and where it appears to be headed.

Book Information

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Customer Reviews

Bob Papper is professor and chair of the Department of Journalism, Media Studies, and Public Relations at Hofstra University. A graduate of Columbia College and the Columbia Graduate School of Journalism, he has worked as a producer, writer and manager at television stations in Minneapolis, Washington, DC, San Francisco, and Columbus, Ohio.

Any journalism, broadcasting, or media communications major should study this book. It's an easy read, the chapters give a ton of examples, and really helps understand what all goes on in the

newsroom, how to work in the field, and how to write stories better. Stations and newsrooms are looking for great writers--something that is really lacking in many places in the industry. My professor, who also directs at a major news station taught straight out of this book; everything that he wanted to teach us was in this book. I learned so much and I feel as though I'm a better writer because of it.

Very good book on Broadcast Journalism, full of insider tips and gives you a good sense of some of the career functions within the world of broadcast news, esp on broadcast writers, producers and reporters. Also has radio info.

I'm currently taking a few journalism classes, and this book was a required reading material for one of them. The author knows what he is talking about, and he tries to explain things so that his readers can understand in the quickest time possible (which is a good idea to practice in the journalism world). There is a lot of info that he throws at you, though, so be sure to take a lot of time to re-read the chapters!

The book is great and the seller is very friendly.

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Great. Good

Thank you!

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